

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
REGIONAL CENTRE, VISAKHAPATNAM**

**REPORT ON
UNNAT BHARAT ABHIYAN**

The Visakhapatnam Region is relatively Rural and backward Region. Having agriculture as the basic occupation, it has no industries in its other districts except in Visakhapatnam District. As a part of Unnat Bharat Abhiyan, Visakhapatnam Regional Centre of IGNOU has identified Sabbavaram village, which is around 25 kilometers away from the Regional Centre for

promoting IGNOU programmes among the youth of the Village. IGNOU Academic Programmes' leaflets have been distributed in the village among the rural youth with the support of the Visakha Dairy and awareness meeting also have been conducted with the help of Govt. College, Sabbavaram. Regional Centre officials also met the public

RD and ARD interacting with the Public Representatives at Sabbavaram



representatives at Mandal Praja Parishad in Sabbavaram Village in this connection and apprised about the IGNOU academic programmes and their suitability to the rural youth in increasing their skills and employment opportunities.

Regional Centre has also randomly identified 3 villages with major population of weavers in

Regional Director and ARD interacting with the Weavers at Ponduru Village



the most backward districts of Srikakulam and Vizianagaram. They are:

Sl.No	Name of the Village	District
1	Rajam	Srikakulam
2	Ponduru	Srikakulam
3	Denkada	Vizianagaram

A team from Regional Centre consists of Regional Director, Assistant Regional Director and Assistant Registrar has visited the villages for understanding the field level problems faced by the weavers and apprised them about the fee concession given to the weaver's community for BPP programme.

As a part of activities under Unnat Bharat Abhiyan, Regional Centre, Visakhapatnam visited the Adopted village regularly and discussed with the Headmasters and Principals of Govt. High School and Govt. Junior College and planned to organize various academic competitions for the High School Children and College students in the village to create awareness on the Importance of Education, Cleanliness and Society. With the support of the faculty, teachers, staff of these institutions Regional Centre has organized the Competetions on 5th November 2018 in the village.



Regional Director Addressing the School Children @ Govt. High School, Sabbavaram

School Children of Govt. High School, Sabbavaram participating in the Drawing Competition



Elocution and Drawing Competitions were held for the school children from classes 8th to 10th and 5th to 7th respectively. There was huge response to the competitions and more than 70 students from lower classes for the Drawing Competition and and nearly 45 students participated in the elocution competition from the higher

classes up to 10th. Similarly, Regional Centre has conducted Essay writing and Elocution competition for the Junior college students at Govet. Junior College in the adopted village, Sabbavaram on 5th November 2018. There was a very good response to the competitions. Prizes to the winners in the competitions were distributed



Elocution Competition at Govt. Jr. College, Sabbavaram



Prize Distribution to the winners of Competitions @ IGNOU Foundation Day -2018

in the Foundation Day Celebrations-2018 held on 19th November 2018 at Regional Centre premises. Reional Centre has also distributed phamplets on Swachta Pledge in the adopted village to create awareness on the cleanliness and Swachch Bharat Abhiyan.